

NEWS RELEASE

FOR IMMEDIATE RELEASE

ELS Names Matt Talent Director of Rentals and Productions

*New appointment reflects growth in ELS's rental
and production services business*

Sun Valley, CA – February 21, 2007 – Entertainment Lighting Services (ELS), one of the nation's leading entertainment, exhibit and event lighting suppliers and production services companies, has appointed Matt Talent Director of Rentals and Productions, announced company founder and President John Chuck.

“ELS has experienced significant growth in recent years. We're fortunate to have Matt's background and skills to bring valuable industry insight and market experience to the job, qualities which will contribute to and help us manage our continued expansion,” Chuck said.

A 17-year lighting industry veteran, Matt Talent has been with ELS for six years, beginning as an account executive handling productions and rentals for a variety of clients. He later assumed responsibility for the company's relationship with the famed Hollywood-Highland complex in the heart of Los Angeles's entertainment industry, where ELS has been involved in the production of Hollywood's most prominent events – both corporate and private – as well as hundreds of feature film premieres.

As Director of Rentals and Productions, Talent will oversee asset management of a vast array of rental equipment, acquisition of new lighting and event production gear, project logistics, and customer account management.

“My job now is to build on the foundation that ELS established from the outset – uncompromising excellence in rental operations and production services – to carry our growth into the future,” Talent said. “Our standards of equipment preparation, maintenance and technical support have underpinned our success, and the same practices

will now carry our growth forward. Our emphasis on training means that professionals throughout company know the product and know its application. Add to that the industry's most extensive regional trucking fleet in Southern California and constant investment in state-of-the-art gear such as Vari-Lite and Color Kinetics, and the result is a superior level of show production for our clients."

About Entertainment Lighting Services

Established in 1991, ELS is one of the country's leading suppliers of lighting and staging products, providing the most technologically advanced lighting equipment for rental and sales, as well as a full range of production services. ELS serves the entertainment industry, corporate customers, event planners, themed locations and theater professionals.

For more information please visit the Entertainment Lighting Services Web site at www.elslights.com.

#