

NEWS RELEASE

FOR IMMEDIATE RELEASE

ELS Expands Its Inventory of Vari-Lite Automated Lighting Products

*Newly added VL3500TM and VL3000TM series will serve entertainment,
exhibits and live events*

Sun Valley, CA – August 17, 2007 – Entertainment Lighting Services (ELS), one of the nation's leading entertainment, exhibit and event lighting suppliers and production services companies, announced the expansion of its extensive lighting inventory with the addition of advanced VL3500 and VL3000 automated luminaires from Vari-Lite, long recognized for leadership and innovation as a designer and manufacturer of automated lighting equipment.

“Lighting professionals, event and exhibit producers, as well as TV and film professionals turn to ELS for our vast inventory, our deep technical knowledge of the products we provide, and our superior service. The addition of the latest equipment from Vari-Lite further strengthens our product offering and enhances our ability to serve these customers,” says Craig Teague, Senior Account Manager for Rentals and Production at ELS.

Ideal for concert tours, live theater, corporate shows or other live events, the Vari-Lite 3000 and 3500 luminaires provide a unique combination of color and beam control. The exceptional beam control of the VL3500 spots allows the projection of crisp gobos, while the VL3500 washes incorporate Vari-Lite's new VARI*BRITETM capability – from any zoom position, this mode can be engaged to offer a tight column of remarkably intense light.

The VL3000 and VL3500 spots and washes join the VL500TM series (in both tungsten and arc configurations), the VL1000TM and VL2500TM spot luminaires in ELS's line-up of Vari-Lite products.

“Rental customers who want the impact and versatility that Vari-Lite offers now have access to the full range of these extraordinary luminaires – backed by the outstanding service and technical support that thousands of entertainment and corporate customers have come to rely on from ELS,” notes Teague.

About Entertainment Lighting Services

Established in 1991, ELS is one of the country’s leading suppliers of lighting and staging products, providing the most technologically advanced lighting equipment for rental and sales, as well as a full range of production services. ELS serves the entertainment industry, corporate customers, event planners, themed locations and theater professionals.

For more information please visit the Entertainment Lighting Services Web site at www.elslights.com.

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